



SCIENCE COMMUNICATION

Interest is growing within the scientific community to become better communicators about the work we do. Yet learning how to communicate the complexities of science to external audiences — media, policymakers, funders and others — does not often come with traditional training in the sciences.

OUR PROGRAM

Based on the recommendations of a science communication task force convened by the College of the Environment dean, we focus our approach in three unique but related ways.

1. Connecting a network of science communicators

Scientists can benefit from connecting with their peers who are active science communicators, which can spur new thinking about unique ways to share research.

- Amplify: Conversations on Science Communication
- Science communication newsletter
- Science communication advisory group
- Sharing information about class offerings across UW

2. Offering tools and trainings

Connecting science communication goals with best practices empowers scientists to have the greatest impact. The College offers many opportunities that help scientists better connect with their intended audiences and create messages that stick.

- Faculty and staff annual training
- Postdoc and graduate student trainings
- Deep-dive workshops on topics like using social media effectively and ways to connect with journalists
- Curated online resources

3. Providing support and opportunity

When real-world opportunities present themselves, the College supports our scientists to be their best.

- Free 1:1 coaching for all faculty, postdocs and research staff
- College-sponsored events that connect with external audiences
- Facilitating connections between scientists and particular audiences
- Realizing broader impacts in grant proposals

For more information about the College of the Environment's science communication program, visit environment.uw.edu/sci-comm

If you're a scientist who would like assistance thinking about the best way to share your work, please contact us at coenvcom@uw.edu

